

NCC Cable System Order

Order #	62329387	Flight Dates	08/29/16 - 09/04/16	Update Date	09/01/16
Syscode	5479	Agency	Strategic Media Placement	Version	1 Vs. 1
System Name	OnMedia/NorthEast, IA	Advertiser	Rod Blum and NRCC IA CD1	Show All Lines	
Market	Cedar Rapids			Total # of Weeks	1
		Client Code		Total	\$648.00
AE	Matthew Marcus	Product Code		Commission	\$97.20
Sales Coordinator	Rachel Wares	Est Code	Sports	Net Total	\$550.80
Office	Washington	Product Name	Sports Fixed	Total Spots	4
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Jul16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		9.1 New Candidate FIXED Programming Order, Please Confirm. Thanks.			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	AVG. ALL WKS	8/29/16	9/4/16	10:00	18:00						X		-	-	1	\$100.00	\$100.00	30	US Open
2	ESPN	AVG. ALL WKS	8/29/16	9/4/16	16:30	19:30						X		-	-	1	\$200.00	\$200.00	30	Georgia @ UNC
3	ESPN	AVG. ALL WKS	8/29/16	9/4/16	19:30	20:00						X		-	-	1	\$148.00	\$148.00	30	College Football Scoreboard
4	ESPN	AVG. ALL WKS<	8/29/16	9/4/16	20:00	23:00						X		-	-	1	\$200.00	\$200.00	30	Clemson @ Auburn

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	4	0	0	0	0	0	0	0	0	0	0	0	4
AMT	\$648.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$648.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/01/16

62329387 | Cedar Rapids | OnMedia/NorthEast, IA | 5479 |